

### **QUARTERLY ISSUES AND PROGRAMS REPORT**

### **FOR**

**KXFG-FM/Menifee** 

3<sup>rd</sup> QUARTER, 2016 (July 1 through September 30)

Prepared by:

Doug Vincent Public Affairs Director

### Issues of Concern to Menifee/Sun City/Temecula Addressed in Responsive Programming in the 3<sup>rd</sup> Quarter, 2016

|     | <u>Subject</u>            | Description of Issue of Concern                                                                                                                                                          |  |
|-----|---------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| 1.  | Pet care and rescue       | Helping you find a forever home for a furry friend and keeping your pet safe and healthy                                                                                                 |  |
| 2.  | Law enforcement           | Another successful National Night Out and help in identifying counterfeit merchandise and how it's linked to terrorism.                                                                  |  |
| 3.  | Safety and recovery       | It was a challenging August for the residents of the high<br>desert. Homes and property destroyed. We spoke with the<br>organizations coordinating the assistance.                       |  |
| 4.  | Recreation                | A local community received a substantial grant. We learned about the plan on how that money will be augmenting a local park project. And we get an update on a bicycle donation project. |  |
| 5.  | Youth and adult advocacy  | From reuniting children with their fathers to elderly abuse we covered issues concerning children and adults safety.                                                                     |  |
| 6.  | Hunger & Homelessness     | In our effort to keep the conversation regarding hunger in the forefront we covered a couple organizations relieving the need. And we discovered some new groups serving the homeless.   |  |
| 7.  | Health issues             | We revisited some health issues that have long been at the forefront and some others we just learned about.                                                                              |  |
| 8.  | Military                  | We continue to honor, support and encourage our troops with various segments on the military                                                                                             |  |
| 9   | Employment                | Women's empowerment and job fairs address the employment crisis that still exists in the region.                                                                                         |  |
| 10. | Community Service & Misc. | There's an abundance of people and organization doing good things for the community. We highlight them almost weekly.                                                                    |  |

#### KXFG-FM Programs That Address Community Issues (Regularly Scheduled Public Affairs Programs) 3<sup>rd</sup> Quarter, 2016

#### <u>Public Affairs Program</u> <u>Schedule and Description</u>

1. "Eye on the Community" Sundays, 11:00 p.m.-12:00 a.m.

Produced and hosted by Doug Vincent, who interviews local newsmakers, government officials, experts and community organizations regarding issues of local and national concern.

## Most Significant Issue-Responsive Programming 3<sup>rd</sup> Quarter, 2016 July 1 through September 30

**ISSUE:** Pet care & rescue

"Eye on the Community"
July 17, 2016
11:00pm
27:11 minutes of a 59:30 minute program

The Victor Valley Animal Protective League's mission is to provide and maintain a safe, clean, humane environment for the unwanted animals in the Victor Valley communities. They strive to make sure the animal's stay is comfortable, humane and respectful. No abuse will be tolerated. VVAPL is not funded or controlled by any government or national animal welfare organization. The animal shelter, services, and programs are made available through fundraising, donations, foundation and corporate support, and service fees. The goal is to place 150 animals a month in forever homes. Also, the Victor Valley APL provides shelter to homeless animals relinquished by their guardians, animals that are rescued from abuse or neglect, and stray or abandoned dogs/cats.

### Most Significant Issue-Responsive Programming 3<sup>rd</sup> Quarter, 2016 July 1 through September 30

**ISSUE:** Youth and Adult Advocacy

"Eye on the Community"
July 03, 2016
11:00pm
19:48 minutes of a 59:30 minute program

Each year hundreds of thousands of older persons are abused, neglected, and exploited. Many victims are people who are older, frail, and vulnerable and cannot help themselves and depend on others to meet their most basic needs. Abusers of older adults are both women and men, and may be family members, friends, or "trusted others." In general, elder abuse is a term referring to any knowing, intentional, or negligent act by a caregiver or any other person that causes harm or a serious risk of harm to a vulnerable adult. The Department of Aging and Adult Services has an Elder and Dependent Adult Abuse Awareness campaign which offers a place to

turn for those being abused. There is also help for the caretakers who are dealing with the stress and challenges of caring for a loved one.

"Eye on the Community"
July 03, 2016
11:00pm
20:49 minutes of a 59:30 minute program

Ovation School for the Performing Arts was founded in 2004 to provide a quality performing arts education that is accessible to children and teens of all demographics. Ovation has become a safe haven for many youth in the community attracting students of all levels of ability, from the professional child actor to the extremely shy teenager that just wants to try something new. The students are free to explore their creativity without fear of judgment or rejection. As a result, the students who go through the program have discovered more than a gift in the arts; they have discovered security and confidence in themselves as individuals. The goal for Ovation has always been to teach more than mere classes in the Arts. They develop confidence by teaching life skills such as self-discipline, teamwork and most importantly the concept of "paying it forward" by giving back to their community whether it's singing to seniors at a convalescent home or handing out toys to children at Christmas. In doing this, they change the world one student at a time.

"Eye on the Community" August 14, 2016 11:00pm 16:17 minutes of a 59:30 minute program

We hear about the importance of Mom a lot. But Dad? Not so much. An upcoming conference aims to put the focus on Dad. A special Fatherhood Conference, hosted by Children's Network, is set for Saturday at San Bernardino Valley College. The free event celebrates fatherhood, aiming to inspire, educate, and equip fathers and father figures to be actively involved in their children's lives. Organizers are providing fathers with information and resources to empower dads to overcome the pervasive social trend in widespread father absence. Learn more and get details on the conference in this segment of Eye on the Community.

"Eye on the Community" August 14, 2016 11:00pm 19:57 minutes of a 59:30 minute program

Founded in 1980, Voices for Children, a private, nonprofit organization, has recruited, trained, and supervised thousands of CASAs who advocate for the rights and well-being of children who pass through foster care in San Diego County and Riverside County. As the only agency in San Diego County and Riverside County designated by the courts to provide CASA volunteers, Voices for Children has a vision called *Serve Every Child*: to provide a CASA to every foster child who needs one.

"Eye on the Community" August 28, 2016 11:00pm 08:57 minutes of a 59:30 minute program

In family law and public policy, child support is an ongoing, periodic payment made by a parent for the financial benefit of a child following the end of a marriage or other relationship. Child Support Services locates absent parents, establishes paternity, and establishes court orders that determine child support and medical payments. Services are available for anyone raising a child in their home. Child Support Services represents the child and makes sure they are supported by both parents. If a parent's circumstances change, such as either parent loses a job or is earning more money, or visitation a new court order is needed to make a change. Child Support Services can assist you with this process.

"Eye on the Community" August 14, 2016 11:00pm 25:18 minutes of a 59:30 minute program

Teen Challenge is the oldest, largest and most successful program of its kind in the world, and was founded over 50 years ago by Reverend David Wilkerson. Since Wilkerson opened the first center in New York in 1960, Teen Challenge has grown to over 200 centers across the nation and over 1400 centers worldwide. In 1971, Wilkerson founded a global evangelistic ministry, World Challenge. David Wilkerson died in 2011 at the age of 79. Teen Challenge, a ministry that he founded, continues to touch hurting people worldwide, bringing recovery to those trapped in addiction. We talked with the Executive Director of Teen Challenge of Southern California to get the story of the local chapter.

"Eye on the Community" September 04, 2016 11:00pm 14:59 minutes of a 59:30 minute program

Every year, Children's Network provides an opportunity for professionals to enhance their knowledge through a wide array of workshops concerning children, youth and families. The conference aims to advance knowledge and practice standards of professionals in the fields of social work, mental health, juvenile justice, child development, child welfare, medicine, and nursing. Participants will have many opportunities to learn from local leaders. In addition to outstanding keynote speakers they can network with professionals in their field, share ideas and knowledge, grow professionally and make a difference.

"Eye on the Community" September 04, 2016 11:00pm 14:07 minutes of a 59:30 minute program In 2013 a loved one was diagnosed with a cancer and that's all it took for a couple cousins in Rancho Cucamonga to spring into action. Now a few years later they are making dreams come true. It was a simple idea, to put a smile on a child's face by making one of their dreams come true. For an hour or two or a day maybe fulfilling this dream would their mind off of what they were going through. As it turned out there were a lot of people who felt like this was a good idea too. It is blossoming into a movement.

### Most Significant Issue-Responsive Programming 3<sup>rd</sup> Quarter, 2016 July 1 through September 30

**ISSUE:** Health issues

"Eye on the Community"
July 03, 2016
11:00pm
11:21 minutes of a 59:30 minute program

Hyperemesis gravidarum (HG) is a complication of pregnancy that is characterized by severe nausea and vomiting such that weight loss and dehydration occur. Signs and symptoms may include vomiting several times a day and feeling faint. It is more severe than morning sickness. Often symptoms get better after the 20th week of pregnancy but may last the entire pregnancy. We talked to Perry Pack, founder of the Ayden Rae Foundation, which was founded to raise awareness about this condition. We learned about the symptoms, diagnosis and treatment of the disease and a photo contest the foundation was promoting to raise awareness and funds for research.

"Eye on the Community"
July 24, 2016
11:00pm
13:50 minutes of a 59:30 minute program

LifeStream is a private, comprehensive blood center serving more than 80 medical facilities in Southern California. Based on the need for a readily available blood supply, LifeStream was established by the medical societies of San Bernardino and Riverside counties and has been helping to save lives by connecting donors and patients through the gift of blood since June 19, 1951. Healthy volunteer blood donors are needed for surgery and trauma patients, transplant recipients, premature infants and cancer patients. To meet emergency and ongoing patient need, LifeStream must receive at least 500 donations daily in order to support 175,000 transfusions annually. Multiple blood drives are held daily. In addition, LifeStream operates five donor centers located in San Bernardino, Riverside, Ontario, Victorville and La Quinta. Blood components are stored and distributed from LifeStream facilities in San Bernardino, Placentia,

Victorville and La Quinta.

"Eye on the Community"
July 31, 2016
11:00pm
09:31 minutes of a 59:30 minute program

With the Olympics set to open in Rio de Janeiro we decided to get an update on the Zika virus. Who's at risk? What precautions to take? And while we had Dr. Max Ohikhuare from the San Bernardino Department of Health on the phone we got a status report on the West Nile virus as well. With a winter that produced more rain than we've seen in years that brought out more mosquitoes earlier than we've seen in years. We got an update on how to reduce the number of mosquitoes around your yard and how to protect yourself from bites.

"Eye on the Community" August 07, 2016 11:00pm 21:21 minutes of a 59:30 minute program

Alzheimer's disease (AD), also known as just Alzheimer's, is a chronic neurodegenerative disease that usually starts slowly and gets worse over time. It is the cause of 60% to 70% of cases of dementia. The most common early symptom is difficulty in remembering recent events (short-term memory loss). As the disease advances, symptoms can include problems with language, disorientation (including easily getting lost), mood swings, loss of motivation, not managing self-care, and behavior issues. No treatments stop or reverse its progression, though some may temporarily improve symptoms. Affected people increasingly rely on others for assistance, often placing a burden on the caregiver.

"Eye on the Community" September 04, 2016 11:00pm 21:22 minutes of a 59:30 minute program

Pink Ribbon Place is Riverside's first – and only – breast cancer resource center, providing products, support and resources to all women, men, and their loved ones going (or have been) through breast cancer at no cost to the patient. Pink on Parade is held each October, a walk to raise funds to keep these services going. In our segment on Eye on the Community we learned how you can form a team, walk and support the Pink Ribbon Place.

"Eye on the Community" September 18, 2016 11:00pm 09:55 minutes of a 59:30 minute program

October is stroke awareness month and after years of decline deaths from stroke are on the rise again. Stroke can happen to anyone, at any time, and at any age. Gear up with lifesaving

information, not just for yourself, but also for your family, your friends, and others around you. During National Stroke Awareness Month and beyond, work together to raise awareness about the fifth leading cause of death in the U.S.

"Eye on the Community"
September 25, 2016
11:00pm
20:26 minutes of a 59:30 minute program

Apraxia of speech (AOS) is an acquired oral motor speech disorder affecting an individual's ability to translate conscious speech plans into motor plans, which results in limited and difficult speech ability. By the definition of apraxia, AOS affects volitional (willful or purposeful) movement patterns, however AOS usually also affects automatic speech. Individuals with AOS have difficulty connecting speech messages from the brain to the mouth. Developmental verbal dyspraxia (DVD), also known as childhood apraxia of speech (CAS) and developmental apraxia of speech (DAS) is an inability to utilize motor planning to perform movements necessary for speech during a child's language learning process. Although the causes differ between AOS and DVD, the main characteristics and treatments are similar.

# Most Significant Issue-Responsive Programming 3<sup>rd</sup> Quarter, 2016 July 1 through September 30

**ISSUE:** Law Enforcement

"Eye on the Community"
July 10, 2016
11:00pm
18:50 minutes of a 59:30 minute program

Everybody likes a bargain. A designer bag at a fraction of the cost, consumer electronics without the hefty price tag. But there is a serious downside. When counterfeit items are medications, or if the detergent we use to wash our families clothes are forgeries we could be putting them in danger. There's also the damage that counterfeit items do to our economy. And what if your new computer malfunctions, do you think it will have a warranty that anyone will stand behind? And the most sinister aspect of all? The terrorists are using this as an untraceable way to raise cash to fund their operations to harm us.

"Eye on the Community" August 28 10, 2016 11:00pm 16:21 minutes of a 59:30 minute program Personal information, we have it, store it, share it and try to protect it. There are thousands of people who are trying to access your private data. Some are trying to gain access merely to market their products to you, others for far more sinister reasons. Sara Khalatbari from the National Crime Prevention Council shared some tips to improve our chances of keeping our privacy.

### Most Significant Issue-Responsive Programming 3<sup>rd</sup> Quarter, 2016 July 1 through September 30

**ISSUE:** Community Service & Misc

"Eye on the Community"
July 10, 2016
11:00pm
16:46 minutes of a 59:30 minute program

The Lions Club prides itself on getting things done. When they get together, problems get smaller. And the community gets better. That's because they help where help is needed – in the community and around the world – with unmatched integrity and energy. With 46,000 clubs and 1.4+ million members no task is too big or too small. They're also one of the most effective. Members do whatever is needed to help their local communities. The sight impaired has been their focus for many years. They help children who need eyeglasses, seniors who don't have enough to eat and people they may never meet.

"Eye on the Community"
July 17, 2016
11:00pm
13:34 minutes of a 59:30 minute program

Tens of thousands of volunteers, donors and supporters advance the Make-A-Wish vision to grant the wish of every child diagnosed with a life-threatening medical condition. In the United States and its territories, on average, a wish is granted every 35 minutes. Make A Wish believes granting a wish experience can be a game-changer. This one belief guides them and inspires them to grant wishes that change the lives of the kids they serve.

"Eye on the Community" July 17, 2016

11:00pm 11:13 minutes of a 59:30 minute program

The wet winter weather has brought more positive tests for West Nile Virus this year. Mosquitoes collected in the Rancho Cucamonga area have tested positive for west Nile virus. This adds to the positive tests already collected in Chino, Chino Hills, Ontario and previously in Rancho Cucamonga. It is not unusual for mosquitoes to test positive for West Nile virus, especially during the summer months. The West Valley Mosquito and Vector Control District staff has intensified mosquito surveillance, as well as efforts to control adult and larval mosquitoes in these areas to reduce the mosquito populations and interrupt the disease transmission cycle. In this segment of Eye on the Community you learn how to 'fight the bite' and what you can do to reduce the mosquito population around your home.

"Eye on the Community"
July 31, 2016
11:00pm
24:48 minutes of a 59:30 minute program

Each year the Valley Wide Employment Expo provides businesses with an opportunity to network and recruit qualified people for their hiring needs. They also provide job seekers with an excellent opportunity to meet and apply with local employers. The Valley Wide Employment Expo is a Veteran friendly Expo and especially welcomes Veteran job seekers and employers. Last year they hosted over 70 Employers/Exhibitors and thousands of job seekers. Employment opportunities range from entry level positions to upper management positions. Hospitality, retail, banking, gaming, education and Government agencies were some of the industries represented.

Most Significant Issue-Responsive Programming 3<sup>rd</sup> Quarter, 2016
July 1 through September 30

**ISSUE:** Hunger & Homelessness

"Eye on the Community"
July 24, 2016
11:00pm
12:31 minutes of a 59:30 minute program

Riverside Meals on Wheels has a mission, their mission is to ensure that seniors and housebound individuals in greater Riverside County receive nutritious meals and personal contact in an effort to keep them healthy, safe and living independently in their own homes

each year. The criteria for receiving meals are pretty simple. The recipient may have difficulty or are unable to safely prepare nutritious meals for themselves; or essentially confined to their places of residence; and/or have little or no assistance to obtain adequate nutrition. Riverside Meals on Wheels delivers one ready-to-eat meal between 10 a.m. and 1 p.m. Personalized service includes contact with a friendly, caring driver. They check on their clients' well-being and notify emergency contacts about any concerns or anything different from the normal routine.

"Eye on the Community"
July 24, 2016
11:00pm
10:33 minutes of a 59:30 minute program

National Night Out is the first Tuesday in August each year. This year it falls on Tuesday, August 2nd. National Night Out is an annual campaign to help build community through a concept referred to as 'Community Policing'. The practice promotes partnerships and neighborhood camaraderie to make neighborhoods safer and better places to live. National Night Out provides a great opportunity to bring police and neighbors together under positive circumstances. Many neighborhoods host block parties, festivals, parades, cookouts and other various community events with safety demonstrations, seminars, youth events, visits from emergency personnel and exhibits. The Riverside Police Department gave us more of an idea of what this night is all about, but the same information is available for all communities.

"Eye on the Community" August 14, 2016 11:00pm 19:06 minutes of a 59:30 minute program

Bridges to Home is a ministry through Saint Anthony's Catholic Church in Upland that helps the homeless. They help the homeless in a way we had never heard of before. There are many organizations that help the homeless find shelter or best case scenario an apartment or house. But, something we had never considered, what's next? Look around your house. There are so many things that make a home and make a life. And that's where Bridges to Home comes in. Their organization receives donations of household goods and money to furnish and outfit a home for some getting back into a home after living on the street.

"Eye on the Community" August 21, 2016 11:00pm 10:25 minutes of a 59:30 minute program

Times are hard and to help, the "Victor Valley Marketing Group Gives Back" Food Drive 2016 returned for the month of September. Residents were encouraged to bring their non-perishable food items to one of the participating local businesses/drop off points who will happily took the donations and made sure they got to Desert Communities United Way for distribution to the local food banks. Donations came in small and large and it all a huge difference. Feeding the

hungry of the High Desert is a an overwhelming challenge -- but the organization decided to join the community, and were able to improve the lives of their friends and neighbors with a significant contribution.

"Eye on the Community" August 21, 2016 11:00pm 25:43 minutes of a 59:30 minute program

YouthHope provides a warm and caring environment where homeless, runaway, and underserved youth can congregate and receive much needed love, hugs, and essential services. At the onset, YouthHope provides hot, nutritious meals for the youth and access to a food pantry and clothing closet. Case management services are also available as well as access to YouthHope programs and services. When youth are ready, YouthHope case managers and volunteers walk them through various program options and opportunities. The ultimate mission is to be a support system for homeless and underserved youth so they may grow up to be healthy, successful adults that exit street life. YouthHope serves youth ages 14-24 who are homeless, runaway, or at-risk of becoming homeless. This certified non-profit organization provides services in the City of Redlands and the surrounding areas of the Inland Empire.

# Most Significant Issue-Responsive Programming 3<sup>rd</sup> Quarter, 2016 July 1 through September 30

**ISSUE:** Recreation

"Eye on the Community"
July 31, 2016
11:00pm
13:56 minutes of a 59:30 minute program

CID or Center for Individual Development is a regional recreation center that focuses on providing recreation programs for people with disabilities. Opened in October of 1980, it is a 15,000 square foot one story building. The original name of the CID was "Center for Individuals with Disabilities." In 1996, the CID Advisory Council recommended that the name be changed, it was felt that the acronym "CID" had become well known in the community, so a name was chosen that kept the acronym. CID serves people with the following disabilities. Recently they were vandalized, their building damaged and the props and tools for their Halloween haunted house stolen. We heard more of the story and how listeners could help them get back on their feet.

"Eye on the Community"

August 07, 2016 11:00pm 16:10 minutes of a 59:30 minute program

It was 4 years ago that we first talked to John White from Bicycles for Children. The organization was only a few months old but you could tell they were already picking up momentum. We decided to check back with them to see how things were going. The Bicycles for Children not-for-profit, Corona based organization was founded in July 2012 with the goal of donating 155 bicycles to impoverished children in the Corona/Norco Unified School District. Each elementary school in the district was asked to select five needy, but deserving children from their school. Through fundraising, being involved with community events, and private and business donations, they were able to exceed their goal, and purchased, assembled, and donated 196 bicycles and helmets.

"Eye on the Community"
August 07, 2016
11:00pm
12:56 minutes of a 59:30 minute program

San Bernardino County was among 50 communities in California to receive grant funding from the California Department of Housing and Community Development (HCD). The unincorporated area of Bloomington, which is located in the County's 5th Supervisorial District, was awarded \$713,975. The grant can be used toward the creation or renovation of parks and recreational facilities within the area. The Housing-Related Parks (HRP) Program is designed to provide financial incentives to cities and counties that have developed new affordable housing units. A part of the eligibility for the HRP Program grant includes having a compliant housing element. Earlier this year, Bloomington celebrated the grand opening of Lillian Court senior housing, Bloomington Grove family housing and the Bloomington Branch Library. Plans are in the works to relocate Ayala Park.

"Eye on the Community" August 21, 2016 11:00pm 15:16 minutes of a 59:30 minute program

The San Bernardino City Department of Parks and Recreation wants you to know the city has come through some tough times and they are proud of what Parks & Rec has to offer, soccer, swimming, tennis and so much more. The city recreation department has programs for adults as well as youth and seniors. They also, programs for youth that build a foundation of knowledge, attitudes and skills for the future. For seniors 60+ they have fun activities like Bridge, Billiards, Crochet Class, Arts & Crafts, Watercolor and more. Or if you know someone who needs some assistance with groceries, getting to a Drs. appointment or just need someone to talk to Parks, Recreation and Community Services Department can help.

"Eye on the Community" September 11, 2016

#### 11:00pm 09:56 minutes of a 59:30 minute program

Fall means motorists will be driving less but that's no reason to lose one's focus on safety. We ran down the most common safety tips with the Office of Traffic Safety. First, buckle up. Every trip. Every time. Most accidents happen close to home. No texting or talking on the phone while driving. Always carry a roadside safety kit. You can buy one or make your own. On long trips, take turns driving to avoid fatigue. For any celebration designate a sober driver before heading out. Also, get an early start and permit plenty of time to reach your destination.

# Most Significant Issue-Responsive Programming 3<sup>rd</sup> Quarter, 2016 July 1 through September 30

**ISSUE:** Safety and recovery

"Eye on the Community"
September 11, 2016
11:00pm
18:16 minutes of a 59:30 minute program

Inland Empire United Way has established a Fire Relief Fund for the collection of financial donations to help residents impacted by the Blue Cut Fire. The long process of rebuilding has begun. There are many steps along the way with many agencies offering assistance. If a resident has insurance that will be a big part of their recovery. If there is no insurance assistance will take many shapes and forms. United Way is helping to coordinate the effort and help get answers to questions. Contributions will be used to address the short and long-term needs of those affected by the Blue Cut Fire in San Bernardino County. United Way is committed to working with other local nonprofits and service providers to identify greatest needs and the best resources for helping this community recover in the weeks and months ahead. 100% of contributions will be directed to recovery efforts for those affected by the Blue Cut Fire.

"Eye on the Community" September 25, 2016 11:00pm 16:15 minutes of a 59:30 minute program

One of the most frightening and destructive phenomena of nature is a severe earthquake and its terrible aftereffects. An earthquake is the sudden, rapid shaking of the earth, caused by the breaking and shifting of subterranean rock as it releases strain that has accumulated over a long time. There's been a lot of seismic activity recently so we highlighted the need to be prepared for the 'Big One' once again. We talked with The San Bernardino County Fire Department to

learn ways to be prepared for the aftermath.

"Eye on the Community" September 25, 2016 11:00pm 15:14 minutes of a 59:30 minute program

The Tri Community Recovery Team is a volunteer organization that was established to help the Blue Cut fire victims. It figuratively and literally was born out of the ashes. Their goal is to help those in need. They are working with local churches, VOAD, United Way and several other agencies to reestablish the community. They are all working together to rebuild their community. One Team, One Mission.

# Most Significant Issue-Responsive Programming 3<sup>rd</sup> Quarter, 2016 July 1 through September 30

**ISSUE:** Military

"Eye on the Community" September 18, 2016 11:00pm 24:52 minutes of a 59:30 minute program

The Dawgs Project (aka The Feed the Dawgs Project) was officially launched in the spring of 2009 by three old Viet Nam Dawgs. The "Project" sprung from a barbecue at the PMO/IMEF Military Working Dog Kennels at Camp Pendleton' (now Camp Cann) in March 2008. The mission of the project is threefold: FEED THE DAWGS - to provide recognition/appreciation STEAK barbecues to America's Front Line Defenders; DAWGS OF WAR - to preserve the heritage that is "Military K9" through The Dawgs Of War Exhibit (Ranch House) and The Dawgs Of War Memorial Monument, Marine Corps Veterans Memorial Gardens - both at Marine Corps Base Camp Pendleton; OPERATION DISTRACTION - to support the Military Working Dog Community at home and off shore through the provision of "goodie packs" and specialized support.

#### Public Service Announcements 3<sup>rd</sup> Quarter, 2016 (July 1 through September 30)

Throughout the quarter the station aired periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

Addiction Recovery
American Family Housing
Child Passenger Safety

Christmas Child

Diabetes

Discovering Nature Fatherhood Involvement Food Preparation Safety

**Head Start** 

High School Equivalency

Shriners

Smoking Cessation Todays Military HIV Testing

**Hunger Prevention** 

Literacy

Meals on Wheels

Pool Safety

Poverty Prevention Safe Pharmacy Samaritans Purse Seat Belt Safety Shelter Pets US Air Force

Wildfire Prevention

# EXHIBIT B ASCERTAINMENT FORM

### STATION ASCERTAINMENT CONTACT

| DATE:                                   |                             |    |  |
|-----------------------------------------|-----------------------------|----|--|
| ORGANIZATION:                           |                             |    |  |
| COMMUNITY LEA                           | DER:                        |    |  |
| NATURE OF CONT<br>(e.g., phone conversa |                             |    |  |
|                                         | DISCUSSED:                  |    |  |
|                                         |                             |    |  |
|                                         |                             |    |  |
|                                         |                             |    |  |
|                                         |                             |    |  |
| Station Employee:                       |                             |    |  |
| Title:                                  |                             |    |  |
|                                         |                             |    |  |
|                                         | Signature of Station Employ | ee |  |